



DIGI HELICON

UNLEASHING ARTISTIC POTENTIAL: INTRODUCING THE DIGI HELICON PROJECT

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WELCOME

to the first newsletter of the DIGI HELICON project! We are excited to share updates and details about this initiative aimed at empowering current and aspiring artists by enhancing their digital skills and competences. As a valued member of our network, we want to keep you informed about the project's objectives, activities, and progress so far.

— About the Project

DIGI HELICON is a project funded by the European Union, focusing on **cooperation partnerships in adult education**. Our main goal is to **empower artists**, including those from vulnerable groups, by helping them **develop their digital skills and competences**. We believe that by providing flexible upskilling opportunities and promoting artists' entrepreneurship and employability, we can **foster intercultural dialogue and social inclusion**.

The project started on **November 1, 2022**, and will continue until **October 31, 2025**



— Meet the Partners



Berlin, Germany



Athens, Greece



Larissa, Greece



Boulogne-sur-Mer,
France



Limassol, Cyprus



Palermo, Italy



Papendrecht,
Netherlands



Limassol, Cyprus

— Target Groups

PRIMARY TARGET GROUPS _____

Current and aspiring artists/cultural workers, especially women and those from vulnerable groups (including migrants/refugees, long term unemployed, those living in remote areas, members of LGBTQI community, etc.).

SECONDARY TARGET GROUPS _____

- 01. Adult and non-formal education/trainers** working with the above groups.
- 02. Partner organizations and relevant stakeholders** such as adult and non-formal education institutions, organizations working with vulnerable groups, NGOs, cultural and arts associations, festivals, VET institutions, youth organizations, art foundations and companies, art galleries, theaters,
- 03. The wider public and media in the partner countries and across the EU.**

— Our Exciting Activities to Drive Innovation and Growth

UNDERSTANDING ARTIST'S NEEDS

We will conduct in-depth research to understand the digitalization needs of artists in the post-COVID-19 world. This research will help us create valuable reports and a handbook called "**Artists Go Digital: Aspire to Inspire**" and the tailored "**Capacity Building Methodology**."

ONLINE PLATFORM AND COURSE

We are developing an easy-to-use online platform and a free online course. These resources will help artists and cultural workers, especially women and those from vulnerable groups, enhance their digital skills and address any existing gaps.

TRAIN THE TRAINERS

We will organize online training sessions for educators who will later become mentors to artists. This will enable them to guide and support artists in using the online course effectively.

NATIONAL WORKSHOPS AND MENTORING

We are planning six National Workshops in different countries, bringing together 15-20 artists and cultural entrepreneurs in each workshop prioritizing women artists and those from vulnerable backgrounds. Trainers and stakeholders will provide ongoing mentoring and support to workshop participants, helping them apply their newly acquired skills in practice.

VIRTUAL EXHIBITION SPACE

We are creating a virtual exhibition space where current and aspiring artists can showcase their work. This platform will provide artists with a broader audience and networking opportunities.

INFO DAYS AND INTERNATIONAL CONFERENCE

In each of our partner countries, we will organize National Info Days to raise awareness about the project. Additionally, there will be an international conference where artists, educators, and stakeholders from various backgrounds can come together to share insights and experiences.

— Who Benefits from DIGI HELICON

Our primary focus is on **current and aspiring artists, including women and individuals from vulnerable groups**. We also aim to collaborate with **adult and non-formal education trainers** who work with these target groups. We welcome partnerships with organizations, stakeholders, and the wider public to ensure the success and impact of the project.



STAY INFORMED AND GET INVOLVED

We are thrilled to embark on this journey, and we can't wait to share updates with you in our upcoming newsletters. If you know others who might be interested, please **feel free to share this newsletter with them.**

**If you have any questions or would like to get involved,
please don't hesitate to contact us.**

**WE VALUE YOUR SUPPORT
AND INTEREST IN THE
DIGI HELICON PROJECT!**

STAY UPDATED

on the latest project developments, visit our website at **digi-helicon.eu**. You can also follow us on social media platforms like **Facebook**, **LinkedIn**, and **Instagram**.



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